



04/07/2018

## IFSC WORLD CUP EVALUATION CRITERIA

With the goal of improving the quality of the IFSC circuit of event, starting from 2019 the World Cup circuit has a limit of 6 World Cups per discipline. The selection of events will be done according to the evaluation criteria the IFSC has identified as both crucial for the running of events and/or important to achieve in the coming years.

### PRE-REQUISITES

In the application process the following four criteria are pre-requisites (without which the event application will not be considered):

1. Safety of the sport infrastructure for athletes;
2. Safety of the infrastructure for IFSC officials/staff;
3. Safety of the host country;
4. Governance structure shown by a letter of commitment of the National Federation (signed by the president).

### EVALUATION CRITERIA

The IFSC World Cups evaluation criteria are grouped into 5 main sections according to which the events applications will be analysed.

#### 1. VENUE

- a. *Location* – assesses how the venue location fits into IFSC strategic planning by looking in particular to a balanced geographical distribution of World Cups across Member National Federations Countries and Continents by giving preference to strategic locations (i.e. big cities and capitals)
- b. *Location safety* – assesses the capability of the country to provide appropriate security to safely host the World Cup
- c. *Plans* – assesses whether the venue plans work from an operational point of view
- d. *Sport Infrastructures* – assesses the quality of all sport infrastructures: climbing wall(s)' quality; timing devices; homologated materials; number/variety of holds/volumes available; video cameras for judges; safety equipment. In case of temporary structures, it assesses the viability of the plans
- e. *Safety of sport infrastructures* – assesses all sport infrastructures and venue facilities with a focus on safety for both athletes and IFSC officials/staff



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## 2. EVENT EXPERIENCE

- a. *Athletes experience* - assesses the overall experience for the athletes, including training/competition venues and general feeling of the World Cup atmosphere
- b. *Media Audience* - assesses the overall experience for the media in terms of National/International coverage, broadcasting opportunities, and general exposure to the media
- c. *Spectators* - assesses the experience of the spectators, including planned celebrations, and entertainment opportunities
- d. *Sponsorship experience* - evaluate the overall attractiveness of the event in line with the requirements of international sponsors.
- e. *Sport Presentation* - assesses all the measures put in place to improve the sport presentation with particular focus on facilities (online observation, 3D; laser/projection mapping, show of results) and human resources (live music, commentators)

## 3. WORLD CUP DELIVERY

- a. *Sport expertise* - assesses the expertise in hosting competitions: volunteers/HR; Nationals judges; brushers; belayers; IT & result service; Respect of IFSC protocols
- b. *Marketing and Communication expertise* - assessing the conditions of implementation of IFSC sponsorship packages in accordance with the IFSC Graphic Charter and branding on the FOP, in respect of the IFSC signed sponsorship agreements.
- c. *Logistics* - assesses whether the location is accessible internationally and whether appropriate accommodation for officials, IFSC team/staff, athletes' teams and spectators exists
- d. *Guarantees* - assesses whether the EO budget is balanced and identifies any financial risks; assesses if solid venue-funding guarantees are in place; assesses whether the guarantees provided are adequate to organise the competition
- e. *Governance structure* - assesses whether the governance structure is adequate to deliver the competition
- f. *Team coordination*

## 4. SUSTAINABILITY AND LEGACY

- a. *Sport development* - assesses whether a legacy plan is in place for the development of sport in general and an increase in sport participation amongst the population



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- b. *Community engagement* - assesses the plan to engage with the local population to increase support and excitement for sport climbing in the run-up before the competition

**5. RISK MANAGEMENT** - assesses any risk management plans put in place

**EVALUATION AND SELECTION PROCESS FOR 2020 CALENDAR**

The evaluation and selection process for 2020 Calendar will be defined and announced in due time.